

CHRISNA SWART

CONTACT

Auckland, NZ
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PERSONAL STATEMENT

I am an experienced imagery editor and photographer who has worked in both studio and corporate environments. With a high level of technical proficiency and an excellent attention to detail, I enjoy new challenges and am able to adapt and master new tools quickly. Additionally, I have experience managing relationships with both customers and clients. I pride myself in my work and aim to deliver and exceed expectations whenever possible.

TECHNICAL SKILLS

- Microsoft Office
- Photoshop
- Premiere Pro
- Photography
- Bynder

PERSONAL SKILLS & ATTRIBUTES

- Communication
- Attention to detail
- Willing to learn
- Teamwork
- Self-management
- Time management
- Hard working
- Creative thinking

PROFESSIONAL EXPERIENCE

SKY TV New Zealand

Auckland, NZ
October 2018 - July 2020

Imagery Editor

- Creating and altering imagery in Photoshop that is displayed on Vodafone TV, SkyGo and NEON.
- Requesting and creating marketing assets that are shown on Sky/NEON Facebook and Instagram.
- Contacting and maintaining good relationships with distributors e.g.- Warner Brothers, Disney, HBO.
- Downloading assets from distributor websites using Aspera, WeTransfer and Dropbox.
- Uploading and tagging assets via Bynder.

Eight Loop Social

Auckland, NZ
October 2017- February 2018

Content Manager

- Creating content for clients using Photography and Photoshop.
- Managing client Facebook and Instagram profile e.g.- GoHealthy, PitStop.
- Monitoring and replying to comments, engaging with online customers.
- Working on ideas that will improve user engagement.

PICSOS Ltd (Photowonder NZ)

Auckland, NZ
April 2016- October 2017

Photographer/Administrator

- Photographing group and individual for schools and companies.
- Studio setup e.g.- Lighting, composition, background and seating.
- Managing customer orders over the phone and via email.
- Customer Service.
- Quality checking of outsourced studio work

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PROFESSIONAL EXPERIENCE *cont*

Devonport Pharmacy
Auckland, NZ
July 2014- January 2016

Retail Assistant & Makeup Artist

- Assisting customers with finding products.
- Opening & Closing the store.
- Makeup enquires.

Rotorua Lakes DHB
Rotorua, NZ
June 2010- July 2014

Photographer

- Construction photos for future alterations.

QUALIFICATIONS

University of Waikato
Hamilton, NZ
Graduated 2014

Bachelor of Media & Creative Technologies with Honour [*Screen & Media*]

Cut Above Academy
Auckland, NZ
Graduated 2015

Diploma in Production Design & Sculpting [*Makeup & Special Effects*]

COMMUNITY & VOLUNTEER EXPERIENCE

NSMT Theatre Shows
Auckland, NZ
2015- Present

Makeup Artist & Photographer

- Designing makeup looks for characters.
- Managing the on set makeup team.
- Taking and editing promotional photographs for shows.
- Recent shows include: Heathers, Hair and The Addams Family.

REFEREES

References available on request